

GEETHANJALI KATTAKATI

Andhra Pradesh, India · +91 8247053262

geethaanjali569@gmail.com · [linkedin.com/in/Geethanjali](https://www.linkedin.com/in/Geethanjali)

PROFESSIONAL SUMMARY

Digital Marketing fresher with hands-on experience in SEO, WordPress site updates, and content optimisation. Trained at Digital Brolly, Hyderabad. Focused on improving search visibility, user experience, and brand presence through structured keyword research and on-page strategies. Strong interest in performance-based digital marketing.

SKILLS

Core Digital Marketing Skills:

- SEO (On-page, Off-page, Keyword Research)
- Paid Advertising (Google Ads, Meta Ads)
- Social Media Marketing and Content Strategy
- WordPress Website Design and Optimisation

Tools & Platforms:

- Google Analytics, Google Search Console, SEMrush, Ubersuggest, WriterZen
- WordPress, Elementor

Soft Skills:

- Adaptability, Problem-Solving, Time Management, Communication

EDUCATION

Master of Computer Applications (MCA), Ashoka Women's Engineering College, Kurnool 2023–2025

B.Sc Computer Science, SLVDC College, Dhone 2020–2023

EXPERIENCE

Digital Marketing Intern Aug 2025 – Feb 2026

Digital Brolly, Hyderabad

- Implemented on-page SEO and optimised WordPress pages.
- Performed keyword research and updated blog and service content.
- Assisted in social media planning, publishing, and engagement.
- Learned basics of running Google Ads and Meta Ads campaigns.

PROJECTS

WordPress Website for Hair and Skin Clinic

- Designed and built a website layout using Elementor.
- Created Meta titles, descriptions, and internal links for the website.
- Integrated inquiry form for lead capture.

CERTIFICATIONS

Digital Marketing Completion Certification, Brolly Academy (Hyderabad)