

# GEETHANJALI KATTAKATI

Andhra Pradesh, India · +91 8247053262

[geethaanjali569@gmail.com](mailto:geethaanjali569@gmail.com) · [linkedin.com/in/Geethanjali](https://www.linkedin.com/in/Geethanjali)

## PROFESSIONAL SUMMARY

---

Digital Marketing fresher with hands-on experience in SEO, WordPress site updates, and content optimization. Trained at Digital Brolly, Hyderabad. Focused on improving search visibility, user experience, and brand presence through structured keyword research and on-page strategies. Strong interest in performance-based digital marketing.

## SKILLS

---

### Core Digital Marketing Skills:

- SEO (On-page, Off-page, Keyword Research)
- Paid Advertising (Google Ads, Meta Ads)
- Social Media Marketing and Content Strategy
- WordPress Website Design and Optimization

### Tools & Platforms:

- Google Analytics, Google Search Console, SEMrush, Ubersuggest, WriterZen
- WordPress, Elementor

### Soft Skills:

- Adaptability, Problem-Solving, Time Management, Communication

## EDUCATION

---

**Master of Computer Applications (MCA)**, Ashoka Women's Engineering College, Kurnool 2023–2025

**B.Sc Computer Science**, SLVDC College, Dhone 2020–2023

## EXPERIENCE

---

**Digital Marketing Intern** Aug 2025 – Nov 2025

Digital Brolly, Hyderabad

- Implemented on-page SEO and optimized WordPress pages.
- Performed keyword research and updated blog and service content.
- Assisted in social media planning, publishing, and engagement.
- Learned basics of running Google Ads and Meta Ads campaigns.

## PROJECTS

---

### WordPress Website for Hair and Skin Clinic

- Designed and built a website layout using Elementor.
- Created Meta titles, descriptions, and internal links for the website.
- Integrated inquiry form for lead capture.

## CERTIFICATIONS

---

Digital Marketing Completion Certification, Brolly Academy (Hyderabad)